

**F. No. 11-18/3/2021-PLIS Division**  
**भारत सरकार/ Government of India**  
**खाद्य प्रसंस्करण उद्योग मंत्रालय**  
**Ministry of Food Processing Industries**  
**पंचशील भवन, अगस्त क्रांति मार्ग**  
**Panchasheel Bhavan, August Kranti Marg**  
**नई दिल्ली/New Delhi - 110049**

Dated: 02.05.2021

**Subject: Submission of proposals/EoI for availing incentives under Production Linked Incentives Scheme for Food Processing Industry (PLISFPI)-reg.**

Government of India (GOI) has approved a new Central Sector Scheme - "Production Linked Incentive Scheme for Food Processing Industry (PLISFPI)" for implementation during 2021-22 to 2026-27 with an outlay of Rs. 10,900 crore. The objective of the scheme is to support creation of global food manufacturing champions, support Indian brands of value added food products in the international markets, increase employment opportunities for off-farm jobs, ensuring remunerative prices of farm produce and higher income to farmers. The scheme is being implemented by Ministry of Food Processing Industries (MoFPI). The Scheme Guidelines were issued vide OM dated 02.05.2021

2. Ministry of Food Processing Industries invites Applications for availing sales based incentives and grants for undertaking Branding & Marketing activities abroad under the scheme from three categories of Applicants:

**Category-I:** Applicants are large entities who apply for Incentive based on Sales and Investment Criteria. Applicant under this category could undertake Branding & Marketing activities abroad also and apply for grant under the scheme with a common Application.

**Category-II:** SMEs Applicants manufacturing innovative/ organic products who apply for PLI Incentive based on Sales.

**Category-III:** Applicants applying solely for grant for undertaking Branding & Marketing activities abroad.


3. The interested entities should submit their proposals online as per the "Production Linked Incentives Scheme for Food Processing Industry" Scheme Guidelines dated 02/05/2021. The detailed guidelines of the scheme may be seen at "[www.mofpi.nic.in](http://www.mofpi.nic.in)". The proposals/ Eols, will only be received through online portal: <https://plimofpi.ifcilttd.com> Last date for submission of application is **17.06.2021 upto 5:00 PM**.

4. The Applicant shall make non-refundable Application fee for each Application. Such fee is Rs 1,00,000 (Rupees One Lakh) for Category-I Applicants and Rs 10,000 (Rupees ten thousands) for Category-II Applicants. Under Category-III, Rs 10,000 (Rupees ten thousand) and Rs 50,000

(Rupees fifty thousand) would be payable by SMEs and other Applicants respectively. The fee may be paid electronically through NEFT / RTGS to Account Number: 3000061891, IFSC Code: CBIN0282169, Central Bank of India, Udyog Bhawan, New Delhi or Demand Draft (DD) in favour of "The Pay & Accounts Officer, Ministry of Food Processing Industries" payable at New Delhi. Electronic transfer details or the scanned copy of Demand Draft shall be submitted with online proposal and the original Demand Draft (DD) should be submitted to the Ministry within 7 days of submission of online proposal failing which the proposal will not be considered.

5. An explanatory meeting will be held for **Category-I** on **12/05/2021** at **2:00 P.M.**, For **Category-II** on **13.05.2021** at **11.00 A.M.** and for **Category-III** on **13.05.2021** at **3.00 P.M.** through Video Conference and the link for the same will be shared with the applicants who register category-wise on online application portal. Separate meeting as above will be held for all the three category applicants.

6. For any further details, undersigned may be contacted.



( S. K. Verma)

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