

No.FM-11-12/1/2021-PLI  
Government of India  
Ministry of Food Processing Industries  
(PLISFPI Division)

Panchsheel Bhawan, August Kranti Marg,  
New Delhi-110049  
Dated 05.05.2021

**OFFICE MEMORANDUM**

**Subject: Production Linked Incentive Scheme for the Food Processing Industry- Issue of detailed Scheme guidelines, EOI and Launch of online portal reg.**

The undersigned is directed to refer to Important Notice issued vide reference of even number dated 9th April, 2021 regarding the PLI Scheme for the Food Processing Industries (FPIs). The Scheme has been approved by Government of India (GOI) with an total outlay of Rs.10,900 Crores to support creation of global food manufacturing champions, support Indian brands of value added food products in the international markets, increase employment opportunities for off-farm jobs, ensuring remunerative prices of farm produce and higher income to farmers. In this connection, The undersigned is directed to forward herewith detailed Scheme Guidelines and EOI issued on 2.05.2021 for your kind information and wide circulation among FPIs.

2. The Ministry of Food Processing Industries has invited online applications on 2.05.2021 for availing sales-based incentives and grants for undertaking Branding & Marketing activities abroad under the scheme from three categories of Applicants:

**Category-I:** Applicants are large entities who apply for Incentive based on Sales and Investment Criteria. Applicant under this category could undertake Branding & Marketing activities abroad also and apply for grant under the scheme with a common Application.

**Category-II:** SMEs Applicants manufacturing innovative/ organic products who apply for PLI Incentive based on Sales.

**Category-III:** Applicants applying solely for grant for undertaking Branding & Marketing activities abroad.

3. The interested entities have to submit their proposal through online portal on <https://plimofpi.ifcilttd.com> as per Scheme guidelines. The last date for submission of online application is **17.06.2021 upto 5:00 PM**.

4. An explanatory meeting (through video conferencing) with the applicants who register category-wise on online application portal is tentatively scheduled as under:

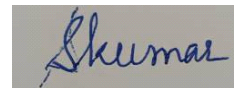
S.No.	Category	Date and Time
(i)	Category-I	12.05.2021 at 2:00 PM
(ii)	Category-II	13.05.2021 at 11:00 AM
(iii)	Category-III	13.05.2021 at 3:00 PM

5. In view of the above, it is requested to kindly give wide circulation to the Scheme among the potential applicants to get them benefited from the scheme. For any query related to the Scheme, the undersigned may be contacted.

Encl: As stated.

5/5/2021

X



Signed by: SUSHEEL KUMAR VERMA

(S.K. Verma)

Director

Tel. No. 011-26406567/554

Email: [plis-fpi@mofpi.gov.in](mailto:plis-fpi@mofpi.gov.in)

To,

1. Secretary, Department of Expenditure, Ministry of Finance, North Block, New Delhi.
2. Secretary, Department of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi.
3. Secretary, Department of Agriculture Research & Education, Ministry of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi.
4. Secretary, Department of Animal Husbandry, Dairying & Fisheries, Ministry of Fisheries, Animal Husbandry and Dairying, Krishi Bhawan, New Delhi.
5. Secretary, Department of Economic Affairs, Ministry of Finance, North Block, New Delhi.
6. Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution, Krishi Bhawan, New Delhi.
7. Secretary, Ministry of Micro, Small and Medium Enterprises, Udyog Bhawan, New Delhi.
8. Secretary, Department of Commerce, Udyog Bhawan, New Delhi.
9. Secretary, Department of Financial Services, Jeevan Deep Building, Sansad Marg, New Delhi.
10. Secretary, Department of Science and Technology, Technology Bhavan, New Mehrauli Road, New Delhi.
11. Secretary, Ministry of Health & Family Welfare, Nirman Bhavan, New Delhi.
12. Secretary, Department of Rural Development, Krishi Bhawan, New Delhi.
13. Secretary, Ministry of Skill Development and Entrepreneurship, Shram Shakti Bhawan, Rafi Marg, New Delhi.
14. Secretary, Department of Promotion of Industry and Internal Trade, Ministry of Commerce, Udyog Bhawan, New Delhi
15. The Chief Secretaries of all states/UTs
16. CEO, NITI Aayog, Yojana Bhavan, Sansad Marg, New Delhi.
17. The Joint Secretary, Cabinet Secretariat, Rashtrapati Bhawan, New Delhi
18. The Joint Secretary, Prime Minister's Office, South Block, Raisina Hill, New Delhi

